



Founder/CEO of **PATRON**, a global influencers sharing economy that utilizes the Blockchain technology.

ATSUSHI HISATSUMI

patron-influencers.com

Born in Tokushima Pref., Japan

Belongs to the kindred clans of Nobuo Ogawa (Nobuo Hisatsumi), the founder of Nichia Corporation, the world's largest supplier of LEDs. It designs, manufactures, and markets LEDs for display, LCD backlighting, automotive and general lighting applications with the many different LEDs across the entire visible spectrum.

One of the initial social media entrepreneurs. Debuted as a singer, became DJ and producer of dance unit.

(2013 as vocal artist "Eien no Kizuna (Eternal Ties). One of the 1st influencers in Japan. He is also the one of **"The Neo-Hills Family"**, millionaires in Japan who live in oppongi hills.

CAREER

In Oct. 2015, Atsushi's became a topic of 142 news in US including US Yahoo News, Reuter, Morning Star, and Market Watch, as "DJ who lives in Beverly Hills in Tokyo, Japanese Harris Hilton comes to US".

In Oct. 2016, the comic "Ushijima-kun" which featured the Neo-Hills Family got great hit and cinematized.

Feb. 2017, IT venture developing Software, EXTRAVAGANZA INTERNATIONAL, INC was founded (by Atsushi).

In Aug. 2017, became the business partner with crowd funding 2.0 KICKICO who develops world first Blockchain fund raising platform, for their Japan marketing.

EXTRAVAGANZA INTERNATIONAL contributed KICKICO to raise USD 21 Million in 19 hours and 31 million in 2 weeks.

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October: as a Board member of the CLOU Network "Ripple founder" and "IOTA founder" is invited to in a

20-month advisory contract.

Pre Ico: 300 million JPY a procurement Ico: CLOUT Network aimed at raising funds around 5500000000 circle: <https://clout.io/index.html> 11 September: total amount of virtual currency exposure of about 10.4 Billion (ICO) to conduct "PUNDEX" by the offer and appointed to Advisor.

SKILLS

1. Marketing Social Media/Influencer/Affiliate/O2O
2. WEB service & App planning
3. Social Media running advertisement



As a pioneer of the term "*Influencer*" in Japan, Atsushi has been leading the influencer industry in Japan and is now putting his time and effort into his project, "PATRON - Global Influencers' Sharing Economy Platform".

With **PATRON**, Atsushi has been involved in a number of projects as an advisor and helped other ICO projects raise funds all over the world.